

# Touchstone 2016-17 Awards

Information about Touchstone and the STC competitions follows the list of this year's awards, which are at the levels of Distinguished, Excellence, and Merit.

## Distinguished

The entry is clearly superior in all areas. It contains no major flaws, and few, if any, minor flaws. It applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience. We submit winners in the Distinguished category to the International Summit Awards competition, where they compete with entries from around the world.

### [Wiring the Tesla Powerwall](#)

Solar City

**Todd Kaiser**  
**Charlie St. Clair**

**Jerald Reodica**  
**Mariano Josue-Snellen**

**Brett Millar**

## Excellence

The entry clearly demonstrates an exceptional understanding of technical communication principles. It consistently meets high standards in all areas. It might contain a single major flaw or a few minor flaws. Winners in this category are eligible to enter the International Summit Awards competition.

### [REST API Reference for Oracle Mobile Cloud Service](#)

Oracle

**Chris Kutler**

### [Salesforce Industries REST API](#)

Salesforce

**Mike Jacobsen**

## **Salesforce AppExchange Basics Trailhead Module**

Salesforce

**John Geyer**

**Spencer McCall**

## **Salesforce Lightning Components Basics Trailhead Module**

Salesforce

**Michael Alderete**

## ***Salesforce Fireside Chat Posters***

Salesforce

**Alex Dimitropoulos**

# **Merit**

The entry consistently meets high standards in most areas. It might contain a small number of major or minor flaws but it still applies technical communication principles in a highly proficient manner.

## **Ask the Problem Lady**

**Rebecca Firestone**

## **Autodesk CFD Product Help**

Autodesk

**Len Whitehead**

## ***Semblance User Manual***

Chevron

**Liz Miller**

## **REST API for Oracle Java Cloud Service**

Oracle

**Poh Lee Tan**

**Deborah Steiner**

**Lyz Lynch**

**Nagavalli Pataballa**

## **Oracle Cloud Developer Solutions**

Oracle

Josh Stanley  
Ben Cisneros

Cristian Perez  
Jennifer Waywell

Julio Tinajero

## **Salesforce Data Quality Trailhead Module**

Salesforce

Michael Kabran

## **Salesforce Custom Metadata Types Trailhead Module**

Salesforce

Justine Heritage

## **Salesforce Build a Battle Station App Trailhead Project**

Salesforce

Jeff Douglas

## **Salesforce Relate a Single Contact to Multiple Accounts Video**

Salesforce

Jillian West

Jeremy Bivins

## ***Salesforce Evaluate and Roll Out Lightning Experience for Your Org Help Set***

Salesforce

Tammy Rahn

## **Salesforce Backup and Restore Essentials Blog Series**

Salesforce

Dave Jacowitz  
Daisuke Kawamoto  
Julien Leclercq

Dan Yu  
Sovan Bin

Steve Anderson  
Pete Reed

# Touchstone

The Northern California chapters of the Society for Technical Communication (STC) sponsor the annual Touchstone technical communication competition. The proceeds of the competition help support the sponsoring chapters and benefit the STC Kenneth Gordon Scholarship.

Touchstone is one of a network of local competitions that produce the contenders for the STC International Summit Awards. Distinguished entries from Touchstone automatically advance to the international competition. Winners at the level of Excellence are also eligible to enter the international competition. STC announces the winners of the Summit Awards at its annual conference.

## ***Judges***

The following people evaluated the entries: **Rebecca Firestone, Melissa Kulm, Patrick Lufkin, Michelle Lynch, Lori Meyer, Joy Montgomery, Chris Muntzer, Bruce Poropat, Prescott Williams.**

## ***Volunteers***

The following people volunteered in non-judging roles: **Guy Haas, Joe Humbert, Patrick Lufkin, Richard Mateosian.**

## ***Donors***

Touchstone thanks the following donors for contributing valuable door prizes: **Adobe, Balsamiq, MadCap Software, Syncro Soft, TechSmith, and WritersUA.** We appreciate their support of the technical communication profession.

## ***Platinum Sponsors***

Touchstone thanks our platinum sponsor, **Adobe Systems**, for a generous cash grant to the STC Berkeley Chapter to support the Touchstone awards event. We appreciate Adobe's support of the technical communication profession.