

Touchstone 2012-13 Awards

The six Northern California chapters of the Society for Technical Communication (STC) sponsor an annual technical communication competition. We submit winners in the Distinguished category to the International Summit Awards competition, where they compete with entries from around the world.

Distinguished

The entry is clearly superior in all areas. It contains no major flaws, and few, if any, minor flaws. It applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience.

Marin Medicine

Marin Medical Society

Steve Osborn
Cynthia Melody

Linda McLaughlin
Rachel Pandolfi

Erika Goodwin
MMS Editorial Board

Excellence

The entry clearly demonstrates an exceptional understanding of technical communication principles. It consistently meets high standards in all areas. It might contain a single major flaw or a few minor flaws.

Oracle® Fusion Middleware Enterprise Deployment Guide for Oracle WebCenter Content

Oracle

Bonnie Vaughan

Ron van de Crommert

Salesforce Touch Platform Guide

salesforce.com

Mario Korf

Michael Alderete

Anita Dennis

Mike Jacobsen

Richard Whitley

Clive Wong

Preparing FrameMaker Files for RoboHelp and Publishing to RoboHelp Server

Nexenta Systems

Gillian Flato

Learn to Use Ant in the DITA Open Toolkit

Marjorie Lynch-Freshner

Merit

The entry consistently meets high standards in most areas. It might contain a small number of major or minor flaws but it still applies technical communication principles in a highly proficient manner.

RAD Studio XE3 Online Help and Docwiki

Embarcadero Technologies

Kris Houser

Masahiro Arai

Ken Masuyama

Dee Elling

Eric Danielson

Andrey Kuchukov

RAD Studio Documentation Team, Iasi, Romania

Adaptive Discovery User Guide

Adaptive Planning

Ealasaïd Haas

Security Workbook

salesforce.com

Mike Jacobsen

Adam Torman

Integration Patterns and Practices Guide

salesforce.com

Dianne Siebold

Service Cloud Workbook

salesforce.com

Gavin Austin

Cloud Flow Designer Workbook

salesforce.com

Michelle Chapman-Thurber

“Who Sees What” Video Series

salesforce.com

Michelle Sharron

Advent Rules Manager Help

Advent

John Biasatti

Touchstone Awards

Video Hints for CorelDRAW Graphics Suite X6

Corel Corporation

Laura Olac

Joanne Runte

Stephen Mereu

How to Become a Wood Badge Staff Member

Boy Scouts of America

Nathaniel Lim

AT3552 Externally Modulated Full Spectrum Transmitters — Installation and Activation Guide

Aurora

Vince Swanson

Greg Heath

Wim Mostert

Introduction to CMIPS II

Dynamics Research Corporation

Martha Koffman

Leakhana Penn

Bart V. Lewis

Kelvin Jackson

David Gildea

Judges

The following people evaluated the entries: **Mysti Berry, Kristine Conley, Elizabeth Harris, Cheryl Hunt, Patrick Lufkin, Michael Meyer, Joy Montgomery, Chris Muntzer, Bruce Poropat, Nancy Rains, Frank Ripp, Riley VanDyke, and Prescott Williams**

Volunteers

The following people volunteered in non-judging roles: **Guy Haas, Judith Herr, Misty Herr, Joe Humbert, Patrick Lufkin, and Richard Mateosian**

Platinum Sponsor Adobe Systems

Touchstone thanks our platinum sponsor Adobe Systems for a generous cash grant to the STC Berkeley Chapter to support the Touchstone awards event and for a copy of the Technical Communication Suite 4 to use as a door prize. We appreciate Adobe's support of the technical communication profession.

Gold Sponsors

Touchstone thanks our gold sponsors, MadCap Software, TechSmith, the University of Chicago Press, and ComponentOne for valuable software packages to use as door prizes. We appreciate their support of the technical communication profession.